2016 Schneider Fellowship Description: Renewable Energy Policy Fellowship
Audubon’s Washington, DC Policy Office

Audubon's Public Policy Office is a dynamic, well-respected leader in environmental advocacy. Working side-by-side with Audubon's highly-skilled lobbyists, policy advocates, and grassroots team, the Schneider Fellow will develop a range of lobbying, policy analysis, and advocacy, and outreach skills. Audubon has long been a key player in renewable energy policy debates in Washington, DC. This fellowship will provide the opportunity to work in an exciting policy environment with real professionals and experts in this field. We look forward to working with Stanford again this coming year to place a highly-motivated and skilled Schneider Fellow in the midst of the dynamic climate here in Audubon’s Washington, DC policy office.

The 2016 Renewable Energy Policy Fellow will work with Audubon in implementing our renewable energy and climate change policy campaign. Last fall, Audubon recently released a nationwide climate study found here http://climate.audubon.org/ that received more than 2 billion media impressions with the clear message that half of America’s birds are at serious risk due to climate change. The study itself incorporates more than a century of bird science and forecasts range shifts that our birds will face under high, moderate, and low GHG emissions futures. Crucially, it also reveals the specific areas that will be most resilient in providing consistent habitat. Perhaps even more significantly, it uses cutting-edge modeling techniques to produce a rich, spatial representation of the data, making the results accessible to scientists, conservation managers, the media, and decision makers.

Building on the successful launch of this groundbreaking science, Audubon has launched a nationwide campaign to activate our network of 800,000 Audubon members and supporters. The 2016 Schneider Fellow will assist Audubon during this exciting time as we look to attract one million new voices for change on the climate issue, create powerful energy policy changes at all levels of government to reduce greenhouse gas emissions, and develop and implement strategies to protect our birds, our shared environment, and our future. The Fellow can expect to work on one or more of the following activities:

- Build on the work of last year’s Fellow to develop a guide to engagement of our Audubon network around advancement of community solar policy, and involvement in Municipal Climate Action Plans, state-level climate planning, adaptation planning and other renewable energy policy advocacy.
- Work with national policy and climate program staff in development of messaging and outreach materials to engage Audubon’s membership and hundreds of thousands of new supporters.
- Support state-level policy campaigns to advance energy/building efficiency, distributed generation, Renewable Portfolio Standards, and other community sustainability projects.
- Work with Audubon’s policy and communications staff to develop strategies for converting public support for climate adaptation measures into advocacy for climate mitigation policies that reduce greenhouse gas emissions and promote further investments.
in renewable energy. This will involve developing messaging materials and conducting research to better understand the sequences involved in bridging the gap from support for climate adaptation to support for mitigation.

• Develop training materials in community outreach, media relations, social media, and advocacy that will build capacity in Audubon’s distributed grassroots network to build successful local climate change and renewable energy campaigns.

• Building on the work of previous Fellows, continue to develop micro-targeting strategies using innovative new GIS and other online tools to facilitate outreach and communication on climate change and habitat impacts with a renewable energy solution message to a diverse set of audiences.

At some point during the fellowship we would like to create an opportunity for the Washington, DC Fellow and the California Fellow to either trade places for a short time, attend an event together or potentially work on a project together that incorporates elements from both programs and provides an opportunity to experience working collaboratively with both teams at Audubon.

The National Audubon Society's mission is to conserve and restore natural ecosystems, focusing on birds, other wildlife, and their habitats for the benefit of humanity and the Earth's biological diversity.

Audubon promotes a diverse workplace and is an equal opportunity employer. It is the policy of the National Audubon Society to employ the man or woman best qualified for the job regardless of race, color, religion, age, sex, sexual orientation, national origin, disability (handicap) or marital status.