Storytelling Intern

Develop and drive a robust storytelling project at an innovative nonprofit working for racial equity in tech.

About Code2040

Code2040 is a community of Black and Latinx technologists and their allies who are diversifying tech to create a more equitable, inclusive, and prosperous economy. Through high-impact direct service programs, robust in-person and online community engagement, and dynamic storytelling and knowledge sharing, Code2040 empowers and mobilizes diversity champions across the industry. Our goal is to ensure that by 2040—the beginning of the decade when the US will be majority people of color—Black and Latinx people are fully represented in and leading the innovation economy, and have the economic and social capital needed to thrive and build generational wealth.

About the Opportunity: Storytelling Intern

The Marketing and Communications team at Code2040 works to transform how we talk about and pursue racial equity in the innovation economy, equip changemakers to take action, and ensure teams across the organization have the assets they need to execute in their work.

A critical component of this work is leveraging stories that demonstrate our purpose, promise, and impact. To that end, we’re looking for a sharp and enthusiastic Storytelling Intern to lay the foundation for a robust storytelling operation at Code2040. The intern will capture, share, and manage our stories while supporting the staff in becoming storytellers. To excel in this position, you must be a top-notch communicator across mediums, operate with grace and maturity, have strong project management skills, and thrive in a fast-paced, collaborative environment.

This is a full-time position in our San Francisco office, reporting to the Director of Marketing and Communications.

Your Responsibilities and Deliverables:

- Creating a storybank: You’ll establish the best processes and structures for story management, including, how to keep track of story leads, interviews, and any related documents --- such as release forms, photos, etc --- in Salesforce and other places.
- Conducting interviews: You’ll create questions and interview a broad range of our community members --- from students and young professionals to donors and --- to create three key categories of stories while identifying patterns that allow us to find new narratives to explore.
- Crafting compelling stories: You’ll write biweekly stories --- which will range in format and topic --- that will appear on Medium and other editorial products, and leverage photos and videos that bring stories to life, and tell stories on their own.
- Finding stories for amplification: Within our community and outside of it, people are sharing their experiences and insights in tech. You’ll identify the stories in the greater ecosystem that should be included in our work.
- Supporting internal storytelling: You’ll deliver a training on how to navigate the storybank as well as best practices on recognizing and sharing a story.
You Will Thrive In This Role If...

● You are passionate about racial and economic justice: Our focus is the success of Black and Latinx people and commitment to these communities is a must. You can speak concretely and passionately about why you want to do this work.
● You love to talk with new people: You recognize everyone has a story to tell and are excited to hear it.
● You write well: You should be able to craft clear, compelling content that aligns with our brand.
● You sweat the small stuff: You’re detail oriented and don’t let things slip through the cracks.
● You combine creativity with a focus on execution: While you can spot new ideas and opportunities, you have a bias towards action and are ready to move forward.

What To Expect From the Role

Leadership
● You will build a portfolio of compelling stories and hear stories of changemakers throughout tech.
● You will develop an expertise and thought leadership in diversity and inclusion work.
● You will learn to navigate the intricacies and nuances of a fast-growth start-up.

The Tangibles and Intangibles
● You will be a key member of a growing team of passionate people who are results-oriented, respect and value diverse ideas and truths, and who balance hard work with humor and connection.
● You will gain access to a robust, exciting network of people across the innovation economy.
● You will work in San Francisco, a vibrant city full of diverse history, culture, and nearby recreation.

To apply email allison@code2040.org.

We encourage all applicants to review our values and pillars on race to learn about who we are and what drives us.