Cardinal Service Report to Donors
Stanford University
2017-18
Thank You

Dear Cardinal Service donors,

Stanford University is making plans to realize the bold vision unveiled by President Marc Tessier-Lavigne and Provost Persis Drell of purposeful engagement with the region, nation, and world. Your support for Stanford’s Cardinal Service initiative has laid the foundation for this endeavor.

In three short years, we have exponentially increased the number of community-engaged learning courses and Cardinal Quarter opportunities for students. We have also dramatically enhanced support for students making commitments to pursue service at Stanford and in their careers. Stanford now offers an unprecedented number of service opportunities, both in and outside the classroom, and we simply could not have come so far so fast without your support.

In November, the Haas Center will move from the Office of the Vice Provost for Student Affairs to report to Senior Vice Provost for Education Harry Elam, Jr. We hope that this organizational shift, which emerged from the university’s long-range planning process, will enable the Haas Center to continue coordinating, synthesizing, and innovating with partners campus-wide.

Service experiences engage students in the complex, challenging, but ultimately transformative work of developing as civic leaders and global citizens. Whether it begins in the classroom or the dorm lounge, service enables students to practice intentional discourse and action, question their assumptions, and broaden their worldviews. Service brings people together. Working toward shared goals fosters a sense of connection and belonging that promotes deeper learning, as well as health and well-being.

We hope you enjoy reading what your gifts made possible last year. As plans unfold for Stanford’s pursuit of excellence in research, teaching, and service to benefit humanity, we will continue to build a networked-campus approach for Cardinal Service that makes service a defining feature of a Stanford education and a driving purpose of higher education.

Thank you for making this work possible.

Sincerely,

Susie Brubaker-Cole
Vice Provost for Student Affairs
Stanford University

Harry J. Elam, Jr.
Senior Vice Provost for Education, Vice President for the Arts,
Freeman-Thornton Vice Provost for Undergraduate Education
Stanford University
Through Cardinal Commitment, students make and sustain service commitments as part of their Stanford experience. Cardinal Commitment builds on three decades of experience growing Education Partnerships, the Public Service Leadership Program, the Public Service Scholars Program, and Alternative Spring Break. This year, Cardinal Commitment staff rolled out an effort to increase its partners to include 28 student-led service organizations, 20 campus programs, and 13 community organizations.

2018 CARDINAL COMMITMENT GROUPS
Here are some of the more than 60 signature programs and organizations students can join:

ALTERNATIVE SPRING BREAK
Student leaders develop courses and trips to expose their peers to complex issues through experiential learning and reflection activities.

CARDINAL FREE CLINICS
Cardinal Free Clinics provide high-quality transitional medical care for underserved patient populations in San Jose and Menlo Park.

EAST PALO ALTO TENNIS AND TUTORING (EPATT)
EPATT students work one-on-one with East Palo Alto youth to help improve their reading and math comprehension.

EDUCATION PARTNERSHIPS PROGRAMS
Education Partnerships (EdP) include five programs from preschool to high school in which students mentor and tutor community youth.

JUSTICECORPS
JusticeCorps students serve in legal self-help centers in San Mateo County to provide services to self-represented litigants.

THE MARKAZ
Through the Markaz, students uplift voices from the diverse Muslim campus community through programming and resources.

RUBENSTEIN-BING STUDENT-ATHLETE CIVIC ENGAGEMENT (ACE) PROGRAM
Through ACE, student advisors support Duke and Stanford student-athletes participating in immersive summer service experiences with international community partners.

STANFORD SOCIAL ENTREPRENEURIAL STUDENTS ASSOCIATION (SENSA)
Students build a social entrepreneurship ecosystem through talks with leading social entrepreneurs, an incubator for social enterprises, internships, and workshops.

STUDENT DEVELOPMENT AND LEADERSHIP PROGRAMS
Frosh Service Liaisons help students develop the practices and perspectives of ethical and effective public service leadership through residential programming.
Developing student leaders early—Twenty-eight Frosh Service Liaisons engaged 737 students from 25 dorms in service through the “Fall into Service” competition. Additionally, they engaged 119 dormmates in two Save Our Shores beach cleanups, and the Burbank dorm donated a portion of its dorm funds to the Heart + Home Collaborative, a Palo Alto shelter for unhoused women.

Student Reflection

Marin Callaway, ’18 (International Relations), served with JusticeCorps, an AmeriCorps program that engages Stanford students in legal services. Students receive intensive training to provide one-on-one direct service, assist with legal workshops, help litigants complete legal forms, and make referrals.

“Participating in JusticeCorps at the San Mateo County Superior Court in Redwood City has been a defining experience for me. Because of JusticeCorps, I accepted a position at the Alameda County Public Defender’s Office in Oakland after graduation.”
Community Partner Reflection

Elisa Niño-Sears, ’95 (English), is the director of Sequoia High School’s Academic Tutoring and Leadership at Sequoia (ATLAS) program, which helps prepare students to excel in college.

“Students really love the opportunity to connect with college students on so many levels—socially, emotionally, and academically. HSSI volunteers have a tremendous impact on our school, not just on the students but also the teachers. They come in and boost teachers’ spirits by making them feel like some of the needs are being met that they just don’t have the time or bandwidth to get to.”
Forty Cardinal Quarter campus partners deepened and expanded the menu of opportunities for students to pursue a quarter of full-time service. This year, more than 560 students engaged in Cardinal Quarter opportunities. Students served in 55 countries and 177 cities around the world (including 88 cities and towns in the United States). Stanford has exceeded the 2020 milestone to engage 500 undergraduates in Cardinal Quarter annually and is now working to complete our endowment goal to make full-time service opportunities affordable for all students who seek them.

**2018 CARDINAL QUARTER PARTNERS**

Alternative Spring Break  
Asian American Activities Center  
The Bill Lane Center for the American West  
Bing Overseas Studies Program (BOSP)  
Bing Stanford in Washington Program  
Black Community Services Center  
Carnegie Institution for Science - Department of Plant Biology  
Center for African Studies  
Center for Comparative Studies in Race and Ethnicity  
Center for Latin American Studies  
CS+Social Good  
Earth Systems Program  
El Centro Chicano y Latino  
Freeman Spogli Institute for International Studies  
Global Engineering Programs  
Haas Center for Public Service  
Institute for Diversity in the Arts  
Krupp Internship Program (BOSP in Berlin)  
Native American Cultural Center  
Office for Religious Life  
Precourt Institute for Energy  
Program on Social Entrepreneurship  
Project Dosti  
Public Policy Program  
Seed, the Stanford Institute for Innovation in Developing Economies  
Stanford Arts  
Stanford Center on Longevity  
Stanford Global Studies  
Stanford in New York  
Stanford in Washington  
Stanford Institute for Economic Policy Research (SIEPR)  
Stanford Social Entrepreneurial Students’ Association  
Stanford Woods Institute for the Environment  
Taube Center for Jewish Studies  
TomKat Center for Sustainable Energy  
Urban Studies Program  
Vice Provost for Undergraduate Education  
Volunteers in Latin America  
Women’s Community Center  
WSD Handa Center for Human Rights and International Justice
Growing the arts—Stanford Arts offered 17 Cardinal Quarter opportunities, including internships with the Music Center in Los Angeles, Sotheby’s Art Agency Partners in New York City, American Conservatory Theater in San Francisco, and the Art Gallery of New South Wales in Sydney, Australia. More than 120 students submitted 250 applications for 24 opportunities this year.

Bringing awards together—Stanford Financial Aid supported 85 students to use federal Community Service Work-Study (CSWS) funds to pursue Cardinal Quarter opportunities around the United States. Thirteen students were awarded summer opportunities co-funded by gifts and CSWS.

Investing in policy—Stanford in Government collaborated with the Freeman Spogli Institute, the Stanford Institute for Economic Policy Research, the Woods Institute for the Environment, the Precourt Institute for Energy, and The Bill Lane Center for the American West to offer over 80 policy opportunities in international relations, economics, environment, and energy.

Welcoming three campus programs—Stanford in New York, El Centro Chicano y Latino (offering the Chicano/Latinx Communities Fellowship), and the Native American Cultural Center (offering the Indigenous Communities Fellowship) joined 37 other campus programs and organizations to bring the total number of Cardinal Quarter partners across campus to 40.

Participants by Class Year

Participants by School

*One Jane Stanford Fellow also participated in a Community Service Work-Study summer opportunity.

**Twenty students who participated in Stanford in New York and Stanford in Washington during the academic year also served in the summer.
Expanding the borders of human rights—The WSD Handa Center for Human Rights and International Justice, part of SGS, supported 10 students to serve with human rights organizations around the world including work focused on women’s reproductive health in rural India, the experience of refugees and asylum seekers in Greece, and migrant rights at the U.S.-Mexico border.

Seed continues social good in Africa and India—Fourteen undergraduate and 14 graduate students participated in internships with Seed, the Stanford Institute for Innovation in Developing Economies at the Graduate School of Business. This Cardinal Quarter program connects students with Seed Transformation Network companies.

Going global with a new partner—In partnership with the Omprakash Network, the Global Service Fellowship supported ten students with little international experience to serve in Cambodia, Costa Rica, Ghana, Greece, Malawi, Peru, the Philippines, and Tanzania.

“...This was perhaps the greatest possible experience that I could have had after my first year at Stanford. I mean that quite seriously. Coming out of those first three quarters of classes and looking ahead at the three years I had remaining, I needed a summer that would help me to reflect seriously on who I was and where I wanted to go moving forward. Working in Peru gave me that chance. It grounded me in the real world, putting faces, names, and places to ideas like ethical service, public good, and even independence and responsibility. It also reminded me that the real world is immense, varied, and complicated. In many ways, living in Villa El Salvador for two months gave me a more complicated and informed view on wealth, class, and privilege than I could have ever reached in class discussion.”

Student Reflection

Carolyn Chun, ‘21 (Undeclared), a Global Service Fellow, served with Building Dignity in Lima, Peru.
Community Partner Reflection

Luke Jordan is the cofounder of Grassroot, a nonprofit that builds mobile tools for mobilizing and community organizing that help marginalized communities in South Africa actively participate in democratic proceedings. For two years, Luke supervised two CS+Social Good fellows. This summer, Chris Koenig, ’19 (Computer Science), worked with Luke to build a graph that illuminated on-the-ground dynamics of community organizing in Grassroot’s participating communities. Additionally, Chris designed a new interface that connects users to resources such as information on their rights, legislation, and connections to other users facing similar problems.

“We were blown away. Chris was an immensely valuable member of the team. … His contributions have allowed us to move faster and further than otherwise possible. We are even exploring the possibility of some joint additional research work with my former colleagues at the World Bank based on some of his analyses, and the code he built will be a core part of our newest service. … The Cardinal Quarter program fills a major need and does it in a terrific way, so long may it continue and expand.”
Cardinal Courses

The Haas Center for Public Service, the Vice Provost for Undergraduate Education, and the deans of Stanford’s School of Humanities and Sciences; School of Engineering; Graduate School of Education; and School of Earth, Energy, and Environmental Sciences collaborated to scale Stanford’s community-engaged learning courses, called Cardinal Courses. Cardinal Courses connect Stanford faculty and students to the broader community through structured and reciprocal projects and partnerships.

2,786 students enrolled in a Cardinal Course

Cardinal Courses Taught

- 2013-14: 46
- 2014-15: 75
- 2015-16: 116
- 2016-17: 158
- 2017-18: 189

Receiving academic recognition—Eighty students received a Cardinal Service Notation, a distinction on the academic transcript for those who complete a Cardinal Quarter or 12+ units of Cardinal Courses.


Student Reflection

Whitney Francis, ’19 (Earth Systems and Asian American Studies), and other students in EARTHSYS 105: Food and Community hosted a two-day workshop for food justice leaders across the United States about diversity, power, and privilege in the environmental justice movement. Whitney started attending the Earth Systems program’s Environmental Justice Working Group and now serves as one of the program’s student advisors. This summer, she was a Public Grants and Policy intern at The Trust for Public Land in San Francisco, CA.

“The course highlighted for me the need for not only a course on environmental justice and equity, but for the course to also be part of the core, required classes for the major. … With this newfound energy from the class, I hope to work even harder to try to make Earth Systems more inclusive to students of color.”
Forging partnerships in the arts—Faculty and community partners forged stronger collaborations through events, including “Art as a Human Rights Practice: Pathways to Community Engaged Learning.” The roundtable brought together local theater and art organizations, including Golden Thread Productions, California Shakespeare Theater, the Islamic Cultural Center of Northern California, and Silkworm Media, as well as Stanford staff and faculty from the Department of Art and Art History, Stanford Live, the Stanford Storytelling Project, the Program in Writing and Rhetoric, ITALIC (Stanford’s arts-minded, residence-based program), and Stanford Institute for Diversity in the Arts.

Featuring diverse faculty—Through a generous gift from the Raikes Foundation, the Haas Center partnered with Stanford University Communications to produce seven videos featuring Stanford faculty who teach Cardinal Courses from a wide range of disciplinary backgrounds, including Computer Science, Geophysics, English, and Education. The video series can be viewed here: bit.ly/CardinalCoursesVideos2018

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Recognizing inspiring faculty—Nicole Ardoin, associate professor in the Stanford Graduate School of Education, was awarded the 2018 Miriam Aaron Roland Volunteer Service Prize for her work connecting undergraduate and graduate students to environmental education efforts in the community through her teaching, research, and volunteer commitments.

Engaging in social ventures—Stanford lecturer Kathleen Kelly Janus presented to 40 community partners on how to scale nonprofits, based on her book, Social Startup Success: How the Best Nonprofits Launch, Scale Up, and Make a Difference. She also taught a course through which students worked with the Social Entrepreneurs in Residence at Stanford (SEERS) Fellows—founder and executive director of Rise Up, Denise Raquel Dunning; founder and CEO of Fresh Lifelines for Youth, Christa Gannon, JD ’97; and cofounder of Code2040, Laura Weidman Powers, JD/MBA ’10.

Getting to the communities—More than $120,000 in faculty grants supported transportation, workshops for community organizations, and more.

Testing engineering solutions—In partnership with the Precourt Institute for Energy and a foundation in India, mechanical engineering seniors in a new two-quarter course, ME 170A/B: Mechanical Engineering Design, designed a custom greenhouse that uses a solar thermal collector and an insulated cover at night to heat chilies so they dry more quickly, helping to improve chili farmers’ crop yields. Other students developed a humidity sensor to alert users of prosthetic limbs, improvements to vertical access wind turbines, and more.

Community Partner Reflection

Ritesh Doshi is the CEO of Spring Valley Coffee, a Kenya-based coffee roaster and one of the four organizations that partnered with students in MS&E 188: Organizing for Good.

“Not only have Cody, Ramarea, and Michael brought their intellect and approach to problem-solving to the table, but also enthusiasm, innate curiosity, and genuine interest in the business and making the world a better place through our business. They made me think about my business in ways that I didn’t think that I had time to and helped me remember why I did this in the first place. Their work and output will give me the tools as a business owner and leader to communicate my vision to all of our stakeholders, both internally and externally. Their efforts have been tremendous, and their outputs will have an impact in the long-term on our business and how we engage with those around us.”
Cardinal Careers inspires students to work in the public interest, supports students to prepare and search for public service work, provides unique first job opportunities, and promotes a Stanford culture that values public interest careers. The Cardinal Careers team and campus partners produce high-impact programs that connect students with alumni and public interest organizations across sectors and administer Stanford postgraduate public service fellowships.

**City Manager in Residence**—The 2018 City Manager in Residence Dan Rich, city manager of Mountain View, delivered a keynote address; lectured in URBANST 141: Gentrification and PUBLPOL 200: Senior Practicum on rising sea levels; offered one-to-one advising to students; and spoke as a panelist alongside representatives from Airbnb and Forth Mobility about economic disruptions to local governance, an event co-sponsored with The Bill Lane Center for the American West.

**A visit to the State Capitol**—A Public Service Careers Trek brought students to Sacramento to meet professionals working in state government including five Stanford alumni.

**CARDINAL CAREERS EVENT TOPICS**

- The Art of Diplomacy: Jobs in Foreign Affairs
- How to Run a Campaign (and Win!) with Stockton Mayor Michael Tubbs, ’12, MA ’12
- From the Farm to the City: Big Jobs in Local Government
- Careers in Global Health
- Land a Job in Juvenile Justice
- Bridging Sectors: Explore Jobs in Impact Investing
- Be a Force of Nature: Landing an Environmental Job
- Pioneers and Problem-Solvers: Philanthropists in Action
- Where Diverse Passions Align: Jobs in Tech + Social Good

**Sector leaders come to campus**—Fifty percent more students attended Cardinal Careers events in 2017-18 than the previous year. A signature event series called Cardinal Careers Thursdays brought leaders from a wide spectrum of public service organizations to speak about their sectors and career pathways.
Cardinal Careers 2017-18 Highlights

Accessing advising—In 2017-18, 12.5 percent more students accessed a Cardinal Careers advising session to discuss careers in public service than the previous year.

Supporting graduates with a new fund—The Cardinal Careers Bridge Fund awarded $10,000 to graduating students who pursued what would have been unpaid internships at the World Health Organization, Department of Defense, Accountability Counsel, and Koreatown Immigrant Workers’ Alliance.

Sustaining a career in the energy field—Of the 30 alumni who have pursued first jobs as Schneider Fellows and are not currently in graduate school, 28 obtained jobs in the energy field, eight of whom continued their work with the NRDC (National Resources Defense Council). Seven alumni now supervise current fellows.

Joining the ranks of global leaders—One Schneider Fellowship and two John Gardner Public Service Fellowship alumni are in the inaugural cohort of Stanford University’s Knight-Hennessy Scholars, 100 high-achieving global leaders from around the world pursuing graduate studies at Stanford.

Supporting innovative leadership—Alexis Kallen, ’18 (Political Science), and Luis Ornelas, ’18 (Urban Studies), were awarded the Marion Brummell Kenworthy Award for Student Innovation in Public Service for their leadership in creating innovative solutions to pressing problems and leading others to take action in public service.

Fellow Reflection

Josie Hodson, ’17 (African and African American Studies and Art History), joined the Ford Foundation’s Creativity and Free Expression team through the Tom Ford Fellowship in Philanthropy. There, she supported its Art for Justice Fund, a five-year initiative that will invest more than $100 million into efforts to reform the criminal justice system through policy and cultural production.

“What I did not expect, and perhaps what was most unattainable without this fellowship, was the access to such a diversity of experiences and perspectives. Being at Ford gave me insight into the fields of criminal justice reform, immigration reform, economic justice, youth organizing, and more. … It is that proximity to deep concern for a variety of pressing issues that I could not replicate anywhere else.”

After 11 months at the Ford Foundation, Josie is working as the Presidential Research associate at the Andrew W. Mellon Foundation.

Pledging a commitment to public service—This year, 325 seniors and coterms signed the Cardinal Service graduation pledge.

Michael Eseigbe, ’18 (Human Biology), joined the AmeriCorps National Health Corps in Washington, D.C.

“I signed the pledge because I believe that service should be an important part of my future career, and I want to make sure that I make it priority in whatever work I do. I plan to continue reminding myself of my pledge by constantly reflecting on whether my work aligns with my core values and continually asking myself, ‘Is my service ethical and effective?’”

227 applications submitted
from
136 seniors and coterms for 27 postgraduate positions
JOHN GARDNER PUBLIC SERVICE FELLOWSHIP

Three seniors from Stanford, and three from UC Berkeley, are awarded the opportunity to work with a mentor who is a public service leader in a nonprofit or government organization for 10 months after graduation.

Karen Camacho, ’16 (Political Science), MA ’17 – Criminal Justice team and Reproductive Justice team, American Civil Liberties Union of Northern California (San Francisco, CA)

Melissa Eidman, ’17 (Human Biology) – Quality Assurance and Healing Ways program, Sacramento Native American Health Center (Sacramento, CA); Policy and Planning, California Consortium for Urban Indian Health (Carmichael, CA)

Ali Murat Gali, ’17 (Human Biology) – National Training Institute Organizing team and Legal team, Transgender Law Center (Oakland, CA)

STANFORD PUBLIC INTEREST NETWORK (SPIN) FELLOWSHIP

Four graduating students work full-time for a year at the NRDC (Natural Resources Defense Council).

Sneha Ayyagari, ’17 (Environmental Systems Engineering) (New York City, NY)

Arjun Krishnaswami, ’16 (Environmental Systems Engineering), MS ’17 (Washington, D.C.)

Aloy Makalinao, ’16 (Energy Resources Engineering), MS ’17 (Chicago, IL)

Isaac Sevier, MS ’17 (San Francisco, CA)

INTERNATIONAL PUBLIC SERVICE FELLOWSHIP

Graduates work with a preselected global organization advancing good governance, development, and the rule of law.

Yasmin Houamed, ’17 (Political Science), Omidyar Network Fellow – Wasabi (Tunis, Tunisia)

Maria Doerr, ’17 (Environmental Systems Engineering), MA ’17, Water and Cities Fellow – Conservation International (Mexico City, Mexico)

Yasmine Houamed, ’17 (Political Science), Omidyar Network Fellow – Wasabi (Tunis, Tunisia)

SCHNEIDER SUSTAINABLE ENERGY FELLOWSHIPS

Four graduating students work full-time for a year at the NRDC (Natural Resources Defense Council).

Sneha Ayyagari, ’17 (Environmental Systems Engineering) (New York City, NY)

Arjun Krishnaswami, ’16 (Environmental Systems Engineering), MS ’17 (Washington, D.C.)

Aloy Makalinao, ’16 (Energy Resources Engineering), MS ’17 (Chicago, IL)

Isaac Sevier, MS ’17 (San Francisco, CA)

Community Partner Reflection

Cheryl Smallman is the program manager of business intelligence and data analytics for the City of San Jose Parks, Recreation, and Neighborhood Services, which hosted a SPIN Fellow.

“Our fellow advanced our understanding and discussion of equity, a delicate and complicated topic..., opened up tools to engage the community, and taught others in the department to take a chance and use them.”
Photo credits: Photos are courtesy of featured students and community partners. All other photos were taken by Haas Center staff, with these exceptions: p. 2 and back cover Cardinal Quarter photos by Eric Kaziol, p. 5 Preschool Counts image by Rod Searcey, p. 10 Cardinal Courses image by Derek Ouyang.
Cardinal Service is a university-wide initiative to elevate and expand service as a distinctive feature of a Stanford education. The Haas Center for Public Service is the hub of Cardinal Service.

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