

Stanford | Haas Center for Public Service

COMMONS

Uncommonly good news from the Haas Center for Public Service



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Cover photo: Senior send-off 2015. This page:
(l-r): Larry Diamond, Julie Kennedy, and Thomas Schnaubelt. Photos: David Gonzales

From the Directors

At Stanford you join a diverse, joyful and collaborative campus community with a shared determination to change the world. Indeed, Leland and Jane Stanford founded the University 'to promote the public welfare by exercising an influence on behalf of humanity and civilization.' You are part of something larger than yourself at Stanford, and your unique perspective will contribute to our extraordinary community. Most importantly, Stanford is a place to grow and begin to define your place in the world.

- Richard H. Shaw, Stanford dean of admission and financial aid

This vision articulated in the 2015 admissions letter encapsulates the purpose of a Stanford education: to help students develop intellectual and civic character, in equal measure.

For many people, the college years are uniquely transformative. They stoke intellectual curiosity, expose previously unimagined fields of study, and nurture systematic ways of thinking about novel questions and new confidence in self-guided and collaborative inquiry. Equally important are opportunities for students to serve and thereby develop civic identities and capacities, forge profound connections, and realize lifelong commitments to social change.

The Haas Center provides an entry point and source of support and inspiration for students' civic journeys. We inspire students to engage across six *Pathways of Public Service* using the frame of *Principles of Ethical and Effective Service*. Within these pages, you will glimpse many of the ways we connect academic and civic exploration, foster growth in and outside the classroom, and connect students with diverse community partners.

The last 30 years have taught us what constitutes a transformative student experience: structured opportunities to do full-time service for a quarter or more; avenues to make significant and lasting commitments to service; community-engaged learning and research with faculty; and active planning to integrate service into any career.

Along with partners across campus, we are working to elevate service as a core Stanford value and a defining feature of the Stanford student experience. You as alumni, faculty, staff, community partners, and supporters will continue to play a vital role in these efforts. Please stay tuned for an announcement of these plans in the fall.

As we consider the legacy that we as a "diverse, joyful and collaborative campus community" pass on to every incoming class, our goal is to make service a reason that students choose Stanford. Our hope and expectation is that they will apply the knowledge and talents they develop here to improve lives and communities around the world.

As always, we are grateful for your partnership and support.



Larry Diamond
Peter E. Haas Faculty Co-Director

Julie Kennedy
Peter E. Haas Faculty Co-Director

Thomas Schnaubelt
Executive Director

Immersive Service Experiences across Asia

Students Serve in Communities through Long-Term Partnership

One of the Haas Center's longest-standing partners is VIA (Volunteers in Asia), a nonprofit dedicated to international service. Founded by Stanford students and staff with a focus on experiential education, cross-cultural exchange, and public service, VIA found its first home in 1963 at Stanford, and has maintained close ties for the last 50 years. The collaboration has given more than 1,000 Stanford students the chance to teach classes abroad, coach and mentor at-risk youth, and help local organizations expand their networks across Asia via marketing, business planning, and communications.

"The range of opportunities we've provided together has been wonderful for students. We have been tremendously fortunate to work with VIA and look forward to creative collaborations in the future," said Jon McConnell, senior program director at the Haas Center.

Among these exciting opportunities is the VIA Sports for Social Change program in Vietnam and Cambodia. In summer 2014, seven Stanford students joined 14 college students from Cambodia and Vietnam to lead a three-week soccer and life skills camp for 120 youth in the Mekong Delta region of Vietnam and 170 youth in a rural area of Cambodia bordering Vietnam. The program gave young girls at risk for human trafficking a sense of career and educational opportunities available to them, promoted cross-cultural friendships, and brought play to areas with limited access to organized sports.



Through Impact Abroad, students participated in the Tibetan Social Entrepreneurship Lab. Photo: Patrick Arnold

Last summer, students also joined VIA's Tibetan Social Entrepreneurship Lab in supporting 12 local social entrepreneurs through workshops in the United States and western China. Working closely with Tibetan community leaders, students led workshops on design thinking and business model development as part of a training curriculum to broaden the scope of existing social projects and launch new ones.

An emphasis on design thinking also underpinned an Alternative Spring Break/Impact Abroad program this year, in which Stanford and Japanese university students envisioned creative solutions to education challenges in the San Francisco Bay Area. In the second half of the collaboration, six Stanford students will work with Japanese counterparts to address challenges in the areas of Japan affected by the tsunami.

Looking ahead, this summer's Impact Abroad immersion program in Indonesia will more than double Stanford students' time abroad, from three to eight weeks, as part of the Center's work to increase the number of quarter-long service opportunities.

Seven students will pair with Indonesian students to intern for a range of nonprofits in Yogyakarta, taking advantage of VIA's deep community linkages from nearly 40 years of work in Indonesia. In homestay communities, the students will be able to celebrate Ramadan among the world's largest population of Muslims.

Patrick Arnold, VIA's senior Asia programs director, noted, "What makes our partnership so strong is our symbiotic relationship. Stanford students are looking for immersive international service experiences; we offer them the local networks to have those experiences; and the Haas Center equips them with the preparation and reflection activities to be respectful of organizations, communities, and individuals and effective in the work they do."

Ultimately, the goal of the Haas Center's partnership with VIA is to create another, more personal partnership—between Stanford students and the local communities in which they serve and from whom they learn.

Reflecting on her experience serving in VIA's social entrepreneurship program in Tibet last summer, Elizabeth Woodson, '15, said, "Our small group became a mini community, diving into the lived experiences of our wonderful hosts along the way. From hiking through prayer-flagged hills, to eating too many momo dumplings, to learning the cultural dos and don'ts that enabled us to make many friends, this program and the experience it gave me transformed my life. My time in Tibet opened my eyes to things I couldn't even imagine."



Building Democracy with a Globalized Generation: Reflections of Distinguished Visitor John Githongo

John Githongo, a journalist and former correspondent for *The Economist*, is one of the most courageous leaders in the struggle to combat corruption and improve governance in Kenya. As permanent secretary for governance and ethics in Kenya's post-transition government from 2003 to 2004, he risked his life to expose one of the biggest government corruption scandals in Kenyan history.

Selected in 2011 as one of the world's 100 most influential Africans by *New African* magazine and one of the world's top 100 global thinkers by *Foreign Policy* magazine, Githongo currently serves as CEO of Inuka Kenya, an NGO that works with Kenyans to improve governance and address societal problems.

Spending almost a quarter as the 2015 Mimi and Peter E. Haas Distinguished Visitor has been intellectually rejuvenating and inspiring for my wife, Dr. Mshai Mwangola, and me. Inspiring because it has afforded us the opportunity to interact with bright and idealistic young people and those mentoring them, who are committed to making “doing good” a life choice before, or as well as, “making good.” Rejuvenating because it has provided us with a space to withdraw from the pressure of the everyday and reflect, take stock, and plan ahead for our own continuing engagement with the work that we do.

I will admit, coming to Stanford, I had expected a profile of students headed for Wall Street. At the Haas Center, students are driven by a compunction to leave the world a better place.

My expectation of the faculty was to find academics theoretically on solid ground, but practically isolated from the realities for which they were mentoring the students. It has been an inspiration to interact with faculty whose intellectual passion is matched by practical engagement in the issues on which they work.

I can bear witness to the Haas Center community's determination to avoid the hollowness of lives summed up by the banality of a simple statement: “I was born, made a family and money, and passed on.”

“... [N]ever has the work of the Haas Center been more important. It prepares a cadre of engaged and committed young people to go into the world to contribute to what we are becoming, informed by a sense of the common dignity of all humanity that is nurtured by their interactions with a faculty keenly aware of the evolution occurring around us.”

– John Githongo

So much more is possible and this spirit—that we can and shall leave this world a better place—is intrinsic to the Haas Center. The Center's principles undergird its work and prepare Stanford students and faculty to confront some of the important democratic challenges facing the world.

Democracy is in retreat around the world, as the work of leading democracy researchers such as Haas Center Faculty Co-Director Larry Diamond demonstrates. Whether or not this is merely cyclical, it presents an opportunity for which the Center prepares students particularly well.

We live in a time when, even in the world's most mature democracies, there's a wobble playing out. The Scottish referendum in the United Kingdom last year; the occasional political logjams in the U.S. House and Senate; and the new but old nationalisms bubbling up again in Eastern Europe would seem to be illustrative of this.

In Asia, the world's biggest democracy, India, continues to offer lessons to the rest of the globe, and China's rise will be inexorable in presenting us all with a model of governance that challenges the assumptions that have held sway since the fall of the Berlin Wall. Across the Maghreb, the Middle East, and in parts of sub-Saharan Africa, massive and ferocious identity-based convulsions are underway that may see new nations forged, and/or change the very nature of the state as we know it.

Identity politics is resurgent in ways both old and new, seemingly inimical to the digital age we live in: this tribe versus that; this sect versus the next; this creed versus the other; and (considering events in Ferguson, New York and Baltimore, for example) this race pitted against the other.

In this sense, never has the work of the Haas Center been more important. It prepares a cadre of engaged and committed young people to go into the world to contribute to what we are becoming, informed by a sense of the common dignity of all humanity that is nurtured by their interactions with a faculty keenly aware of the evolution occurring around us.



Opposite page: (l-r) John Githongo with Mimi Haas. Photo: David Gonzales. This page: John Githongo and others following an event cosponsored with the Center for African Studies. Photo: Jim Murray

In an age when soldiers with guns are flailing against enemies convinced of virulent ideologies, it is the kind of individuals the Haas Center sends into the world—in real and virtual terms—that will be the real “army” against intolerance of all kinds, authoritarianism, and other forms of malaise that currently characterize the human condition.

Most of the Center’s “bright sparks” are not only impressive students, but are also part of the millennial generation that is skeptical of politics, even if not of democracy; suspicious of politicians, but not of humanity. They are less inclined than preceding generations to unquestioningly soak up what mainstream media puts out as news, and are more inclined to disassemble and synthesize what they find on social media even as they tune in to more unconventional news sources such as *The Daily Show*.

The Haas Center is, like many of the companies in Silicon Valley, a “software” institution but with an important difference. It is focused principally on values rather than code, the values that drive a peaceful, equitable society; on the basic shared dignity of individuals; and the reality that lives ultimately gain true meaning by the impact they have on the rest of society, its institutions, and environment.

For more information on the Mimi and Peter E. Haas Distinguished Visitor program, please visit our website: haas.stanford.edu

Omidyar Network Summer and Postgraduate Fellows at Stanford

Students inspired by faculty and distinguished visitors often seek real-life opportunities to prepare for careers in international development and governance. Omidyar Network supports three Stanford in Government (SIG) summer fellowships and one postgraduate fellowship as part of a grant to the Center on Democracy, Development, and the Rule of Law (CDDRL) at the Freeman Spogli Institute for International Studies. These fellowships are special opportunities for committed Stanford students to help build capacity for civil society organizations.

CDDRL bridges the worlds of scholarship, policy, and practice to understand and advance the conditions for just, democratic, and sustainable development around the world. Over the next several years the Haas Center and SIG will work to better integrate Stanford students into Omidyar Network and Omidyar Network Leadership Forum organizations that participate in CDDRL’s Draper Hills Summer Fellows program. The three-week academic training program brings together global practitioners in law, politics, government, private enterprise, civil society, and international development from transitioning countries. The SIG fellowship will ultimately connect Stanford students to these global leaders and related organizations in the United States.

Omidyar Network invests in entrepreneurs who share its commitment to advancing social good at the pace and scale the world needs today. It is focused on five key areas the organization believes are building blocks for prosperous, stable, and open societies: Consumer Internet and Mobile, Education, Financial Inclusion, Governance & Citizen Engagement, and Property Rights.

Integrating the Theory and Practice of Social Entrepreneurship

Community Engaged Learning Course Connects Students and Social Sector Leaders

As a sophomore at Stanford, the primary reason that Rob Gitin, '96, took his first community engaged learning course was the afternoon start time. He didn't like to get up before noon. It happened to be Professor Al Camarillo's course, *Poverty and Homelessness in America*, and through it, Gitin interned at a drop-in center for homeless youth in San Jose called the Youth Outreach Program (YOP).

"Twenty-one years ago I wandered into a class that changed the course of my life," Gitin said. "At that time I wanted to be a sports writer or sports broadcaster. I began working with homeless youth and three or four weeks in, I was already in love with it."

He went on to write an honors thesis on homeless youth through the Haas Center's Public Service Scholars Program. After graduation, he and Taj Mustapha, '98, received Echoing Green fellowships and co-founded At The Crossroads (ATC), a San Francisco nonprofit that helps homeless youth and young adults build healthy and fulfilling lives. The organization works with about 1,100 young people each year, focusing on those who do not access traditional services.

Gitin reflected, "This work has taught me a lot about privilege and the privilege I've had. At YOP I worked with kids who never knew what it was like to have a safe relationship of unconditional support. For some kids I work with now, the largest barrier to building the life they want is not a lack of housing, it's not their mental health or drug issues; it's a lack of hope, a lack of self esteem. If you don't build those, it is hard to make connections with other people, to build loving relationships, to have the confidence to pursue your goals with vigor. It's my favorite part of ATC: providing the unconditionally supportive relationship that makes young people feel better about themselves, better about the world, better about their future."



This year, Gitin brought some of the lessons he's learned about service back to Stanford as one of four social entrepreneurs-in-residence at Stanford—SEERS fellows—through the Stanford Program on Social Entrepreneurship.

He was joined by Katie Albright, executive director of the San Francisco Child Abuse Prevention Center; Kennedy Jawoko, a career journalist creating an online portal for East African journalists reporting on agriculture and food security; and Lateefah Simon, director of the California Future's Program at the Rosenberg Foundation.

Founded in 2011, the SEERS program is a joint effort of the Haas Center and the Center on Democracy, Development, and the Rule of Law (CDDRL). While on campus, SEERS fellows teach, pursue research, reflect on their work, and deepen their professional networks. Fifteen fellows—working locally and globally—have completed the program since its inception.

(l-r) Katie Albright, Kennedy Jawoko, Kathleen Kelly Janus, Rob Gitin, and Lateefah Simon.
Photo: Christian Ollano, Stanford's Center on Democracy, Development, and the Rule of Law





The cornerstone of the program is a community engaged learning course taught by lecturer Kathleen Kelly Janus through which student teams work with SEERS fellows on projects. The course attracts tremendous student interest, with more than 100 students having completed it already.

Janus, who is in the process of writing a book about how to scale up social change organizations, noted, “Having practitioners in the classroom bridges theory and practice—students learn about the theory of what it takes to start and grow innovative organizations over time and then hear from social entrepreneurs about how these concepts and ideals actually work. The topics focus on practical skills from fundraising to how to navigate culture, providing students with tools that will serve them throughout their careers.”

She continued, “It’s also a chance to broaden our sense of ‘community’ by bringing leaders from a variety of organizations to campus. Because the SEERS fellows are local, students can continue working with their organizations through courses, fellowships, or volunteer programs. The deep connections that our students forge with the SEERS fellows, which last far beyond the class quarter, are perhaps the biggest benefits of our program.”

Gitin was the inaugural Echoing Green SEERS fellow, part of a new partnership that the program launched this year with New York-based Echoing Green, an early-stage funder of social entrepreneurs.

Gitin had two student teams working with him on two common nonprofit needs: high-impact fundraising and staff development. One team worked on “I Think I Can” campaigns, through which any individual can set a personal goal, such as running a marathon or giving up candy for a month, and use it as a fundraising campaign for At The Crossroads.

“When you recognize how many people are overcoming unbelievable obstacles to literally survive each day, and you see people doing wonderful things in the community to improve people’s lives, it’s humbling in a healthy and positive way.”

– Rob Gitin, ’96

The other team focused on professional development strategies, which Gitin noted will be especially important as the organization scales from meeting with 70 young people a week to 200 and more than doubles its budget.

As part of the project, students conducted staff surveys, multiple interviews with Gitin, research on best practices, and interviews with Echoing Green Fellows whose organizations have strong professional development programs. The ATC leadership team will discuss the students’ findings and while some of their recommendations will take time to implement, others are concrete enough to act on immediately.

“We launched this program so students can learn first hand from social entrepreneurs the values, skills, and attributes to be more effective and empathetic when pursuing public service-oriented careers,” said Sarina Beges, CDDRL associate director and a founding member of the program team. “And at the same time, we are building a community of social-entrepreneurs-in-residence at Stanford to connect the innovative work of local organizations with the growing ecosystem around social impact at Stanford.”

For Gitin, co-teaching a course in which students critically examine public issues and integrate learning with community-based experiences has been a chance to come full circle as an alumni volunteer and reflect upon his student experience.

He noted, “For students, doing something that’s not just about getting a good grade, but also about being of service to their internship organizations, is an incredible experience. It broadens their perspectives.

When you recognize how many people are overcoming unbelievable obstacles to literally survive each day, and you see people doing wonderful things in the community to improve people’s lives, it’s humbling in a healthy and positive way. The students get excited because they see all the different ways they can make a difference.”



Haas Happenings

Haas Center Celebrates Key Program Milestones

In addition to the Haas Center's 30th anniversary, this year we celebrate 20 years of the Public Service Scholars Program that supports students in writing a thesis that is academically rigorous and useful to communities, and the Huffington Pride Fellowship, offered in partnership with Stanford Pride to promote service within the lesbian, gay, bisexual, and transgender communities. This year the Haas Center also celebrates the five-year anniversary of the Military Service as Public Service program dedicated to recognizing and supporting military-connected students at Stanford.

Inaugural Cohort Begins Fellowship in Santa Clara County

Thanks to funding secured by County Supervisor Joe Simitian, MA '00, Stanford in Government and the Haas Center offer six new summer fellowships in Santa Clara County offices this summer. A total of 112 applications were submitted for the initial year of this opportunity. Special thanks to the many alumni who advised on program development and placement opportunities.

Students Gain Emergency Room and Professional Development Experience

BeAGoodDoctor/SCOPE (Student Clinical Opportunities for Premedical Experience) became an associated program of the Haas Center. This nonprofit incubator engages student interns and interpreters in the Santa Clara County Valley Medical Center Emergency Room and provides transformative health experiences for students. SCOPE was awarded a 2015 Community Partnership Award by the Stanford Office of Public Affairs.



Alternative Spring Break trips for 207 students



student orgs with a public service focus

Stanford Student Named Newman Civic Fellow for Work on Bystander Intervention

Tanvi Jayaraman, '16, has been honored with a 2015 Newman Civic Fellows Award recognizing next-generation social problem solvers. The national fellowship honors Frank Newman, an early member of the Haas Center's National Advisory Board. The award is sponsored by Campus Compact, a coalition of more than 1,100 college and university presidents committed to fulfilling the public purpose of higher education. Jayaraman, recognized in part for her work on bystander intervention to help prevent sexual assault, also spoke at TEDxStanford and was chosen as a 2015 Donald A. Strauss Fellow.

SPIN Fellows Support Opening of New Medical Clinic Building in East Palo Alto

Four Stanford Public Interest Network (SPIN) postgraduate fellows placed with longtime community partner organization Ravenswood Family Health Center helped open a new medical clinic building in East Palo Alto in spring 2015. Fellows helped with various aspects of the building's completion, including assisting with the approval process, fund development, donor stewardship, community engagement, and logistics for the kickoff events. The new facility doubles the number of patients served and provides new services such as optometry, mammography, and radiology.

Students to Serve with New Corporate Social Responsibility Fellowship

As part of expanding quarter-long service fellowships to meet student demand, the Haas Center now offers a Corporate Social Responsibility Fellowship. Kendall Beckett, '16, will be looking at the status of human rights in Apple's global supply chain and examining the capability of private companies to do less harm and more good. Parabal Partap Singh, '15, will serve at the Wockhardt Corporate Foundation in Mumbai, India seeking to better understand the motivations and constraints of corporations engaged in development and social impact activities, with a focus on the foundation's e-learning and mobile applications.



Stanford Hosts Global Political and Policy Leaders

Students interacted with senior public service figures visiting campus this year, including U.S. President Barack Obama, U.S. Senator Dianne Feinstein, '55 (D-CA); U.S. Senator Ron Wyden, '71 (D-OR); and Olympia Snowe, former U.S. Senator (R-ME), among others. In addition, Students for a Sustainable Stanford and partners hosted underwater explorer and ocean advocate Sylvia Earle for the third annual Stephen H. Schneider Memorial Lecture.

Educating Students about Activism and Movement Building

Amid calls for education about activism on campus, the Haas Center and the Undergraduate Program in Comparative Studies in Race and Ethnicity hosted a dialogue on nonviolent civil resistance featuring guest speaker Hardy Merriman, president of the International Center on Nonviolent Conflict, followed by a student-led discussion on movements for social justice.



Haas Center Program Director Publishes Book on Resegregation in California's Schools

The school-aged population in the United States has become more racially and ethnically diverse in recent decades, but its public schools have become significantly less integrated. *Confronting Suburban School Resegregation in California*, a new book by Clayton A. Hurd, Haas Center senior program director of public service research and graduate engaged scholarship, finds that apart from shifts in federal law and policy, this gradual resegregation is propelled in part by grassroots efforts to reorganize districts and establish ethnically separate neighborhood schools. Drawing on years of ethnographic research, Hurd explores the core issues at stake in resegregation campaigns as well as resistance against them.

Alumni Offer Insight and Support for Programming

More than 50 alumni across the United States supported Alternative Spring Break groups this year by hosting students in their homes, serving as speakers, and connecting to resources. In addition, a group of alumni volunteers offered strategic advice on Cardinal Quarter planning through a Stanford Alumni Association Stanford Needs Alumni Perspectives (SNAP) strategy team.



Propelling Public Service Careers

John Gardner Public Service Fellowship Celebrates 30th Anniversary

The John Gardner Public Service Fellowship, established in 1985, provides outstanding graduating seniors opportunities to invest their talent, energy, and training in public service. Each year six Stanford and UC Berkeley graduates spend 10 months working with a distinguished government or nonprofit mentor engaged in compelling work in their field.

The Haas Center is delighted to join with UC Berkeley's Institute of Governmental Studies to celebrate 30 years, 179 fellows, 186 mentors, and 142 public interest organizations served.

The Gardner Fellowship honors John Gardner's remarkable contributions to public service. An alumnus of both Stanford and Berkeley, Gardner (1912-2002) served as U.S. Secretary of Health, Education, and Welfare and was a social innovator: first full-time chairman of the National Urban Coalition, and founder of the White House Fellowship Program, Common Cause, and Independent Sector. From 1989 to 1996, he held the Miriam and Peter Haas Centennial Chair in Public Service at Stanford.

He also served three years as Chairman of the National Civic League, was a member of the National Advisory Council for the Institute of Governmental Studies at UC Berkeley, and was a founding member of the Haas Center's National Advisory Board.



“What we have before us are some breathtaking opportunities disguised as insoluble problems.”

– John W. Gardner, '33, MA '36

Gardner believed that guidance for aspiring young professionals could contribute significantly to our society's leadership potential.

The Gardner Fellowship was the cornerstone of what has become the Haas Center's larger efforts to help graduating seniors find a first job in service.

In 2001, with support from Susan Ford Dorsey's Sand Hill Foundation and Philanthropic Ventures Foundation, the Center launched the Tom Ford Fellowship in Philanthropy to provide graduates with intensive, 11-month mentored experiences in U.S. foundations in order to educate Stanford graduates

about philanthropy and encourage them to enter the field.

The Stanford Public Interest Network (SPIN) Fellowship, founded in 2003 and re-launched in 2007, places recent Stanford graduates in full-time paid positions in nonprofit organizations and government agencies with support from the Richard and Helen Bibbero Fund.

In addition, Omidyar Network has made possible international fellowships in partnership with Stanford's Center on Democracy, Development, and the Rule of Law that connect graduates to leaders in emerging democracies. (See page 5.)

Top: John W. Gardner. Photo: Chuck Painter, Stanford News Service
Below: Fellows and alumni hold John Gardner quotes at the fellowship reunion in Washington, D.C., summer 2014. Photo: Megan Swezey Fogarty

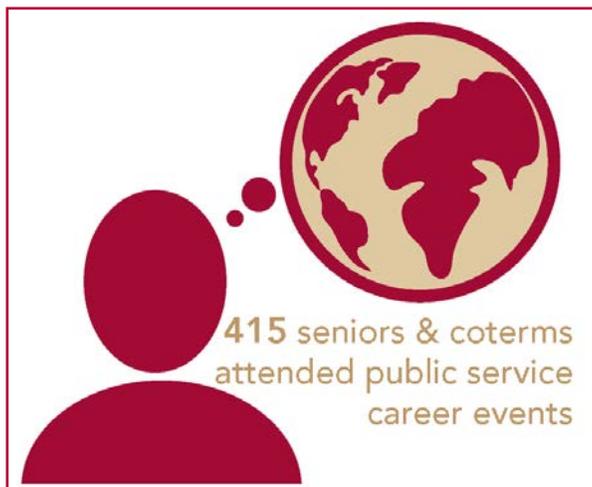


This fall the new Donald Kennedy Public Leadership Fund, made possible by Alison Carlson, '78, will expand efforts to encourage students to consider jobs in government.

The unique and prestigious opportunities offered annually by these fellowships enable the Haas Center in collaboration with the Career Development Center to attract over 400 seniors and coterms to our Cardinal Careers program.

The school year begins with the Social Impact Networking Event, an evening of networking with employers designed to augment the more visible consulting and finance recruiting receptions. Smaller speaker events throughout the year feature alumni doing innovative work in education, philanthropy, activism, international development, local government, and other fields. Haas Center staff members advise students on jobs in their field, connect them with alumni, and direct them to fellowships available from Stanford and externally.

The Gardner Fellowship was the first step toward broader postgraduate programming to inspire, encourage, connect, and support nearly a quarter of the senior class in the quest for first jobs in public service.



Alumni Start-Up in the Haas Center Redistributes Life-Saving Medicine

SIRUM Serves as a “Match.com” for \$4 Million in Unused Drugs

If you had to decide between providing food for your family or taking life-saving medicine, which would you choose? SIRUM (Supporting Initiatives to Redistribute Unused Medicine) has saved enough medicine for 35,000 Americans not to have to make that choice by redistributing \$4 million worth of unused drugs—and they’re just getting started.

Every year, the United States destroys \$5 billion worth of unused prescription drugs, while 50 million Americans are unable to fill their prescriptions. SIRUM bridges this gap through an online platform that makes it easy for providers like pharmacies and nursing homes to donate drugs to clinics and safety-net pharmacies, which in turn help low-income populations receive the medications they need safely and for a nominal cost.

Started as a Stanford student organization by Adam Kircher, BS '07, MA '07; George Wang, PhD '09; and Kiah Williams, BS '07, MA '07, SIRUM returned to its roots at Stanford by joining the Haas Center as visiting practitioners. The organization is rapidly gaining acclaim for its innovative model—most recently in *The New York Times* and *TechCrunch*—and Williams was named in the 2015 *Forbes* “30 Under 30” list for social entrepreneurship.

Reflecting on the significance Stanford has had for SIRUM, Williams said, “Stanford is special because it is so action-oriented and committed to fixing the things that don’t make sense. Whether you’re in a class on computer science or literature, at the end of the day Stanford gives you a sense that you have the ability to address real-world problems. It’s not academics isolated from the world.”

As a visiting practitioner, SIRUM benefits from the space and resources of the Haas Center, engages interns, and offers workshops on entrepreneurship and advising for student groups on what it takes to succeed as a start-up.

“It’s often the little things that make the most difference when you’re starting out,” Williams noted. “Where do you find a pro-bono lawyer? How do you incorporate? How much time should you spend on crafting your website? We were very lucky to have Stanford’s support as a student group, and we’re thrilled to have a chance to do the same for the next generation of Stanford social entrepreneurs.”

(l-r) Leslie Lipsick; George Wang, PhD '09; Kiah Williams, BS '07, MA '07; Adam Kircher, BS '07, MA '07; summer fellow Sanchay Gupta, '15; and Amy Chen, '13. Photo: Maria Fraboni

Community Service Work-Study Catalyzes Quarter of Service

Students Earn, Learn, and Serve on Campus, Locally, and Nationally

Through Stanford's federal Community Service Work-Study (CSWS) program, students gain real-world community experience while earning income. The program, offered through a partnership between the Financial Aid Office and the Haas Center, enables eligible students to work part-time on campus or locally during the school year and full-time at the qualified nonprofit or public agency of their choice nationwide in the summer.

"To me, this program represents the best of Stanford: making education affordable, giving students opportunities to pursue service experiences that address issues they are passionate about, and helping community organizations deliver on their missions," said Karen Cooper, director of financial aid at Stanford.

Approximately 130 students participate in CSWS each year, completing a quarter or more of service at placements as diverse as the Anchorage Waterways Council, the Bay Area Boys and Girls Clubs, and the U.S. Attorney's Office in the District of South Dakota.

CSWS Director Yvette Zepeda, who has worked at Stanford for 25 years, has seen the long-term connections students develop and how service experiences change students' career trajectories by opening up new fields and sectors.

"Rather than students making a choice between an unpaid internship that can help them apply their learning and open doors professionally or finding a typical paid summer job, students can earn money *and* have a meaningful service experience," she said.

Forming Lasting Connections

Through the CSWS program, Sammie Wills, '16, has worked at API Equality – Northern California (APIENC) for nearly two years. Formerly a national ad hoc coalition of Asian & Pacific Islander (API) individuals and organizations committed to marriage equality, APIENC is now a multi-issue organization that promotes equity and justice in Northern California and in the state's API and LGBTQ communities.

For Wills, the experience has been profound: "As a low-income, queer, mixed-race Pilipina person, I had never been in a space that affirmed all of my identities before I joined APIENC. When I walked into work there, it was the first time I was able to feel whole and authentic in every part of who I am. I was not only affirmed and validated, I was also given the opportunity to work with others like me, and build connections with a community that was just as welcoming."

One of the key programs she has focused on is the Dragon Fruit Project, an intergenerational oral history project on the stories of LGBTQ Asian Pacific Islander activists from the 60s, 70s, 80s, and 90s. She also helps run a leadership development program for next-generation LGBTQ Asian Pacific Islander social justice leaders that she completed when she arrived. It trains young leaders in concrete community organizing skills, developing political education frameworks, and spearheading projects that engage the LGBTQ API community.

Contributing to Community Organizations

The CSWS program is part of a broader commitment to keeping a Stanford education affordable and enabling students to pursue service opportunities they may not otherwise be able to. As a university with need-blind admissions for U.S. students, Stanford has more than doubled its funding for need-based financial aid since 2007. Currently, 54 percent of students receive need-based or athletic scholarship aid from Stanford, and a total of 67 percent receive scholarship support from either Stanford or external sources.

In addition to helping students, the unique CSWS funding model enables nonprofit and government organizations to get support for their work. Whereas the federal government requires universities to contribute at least 7 percent of their Federal Work-Study allocation to support students in community service, Stanford reserves 20 percent for CSWS. Eligible organizations only need pay 10 percent of a student's wages; federal funds pay 75 percent and Stanford makes up the remaining 15 percent.

Reflecting on what she would tell students about the program, Wills noted, "Everyone who can needs to do this. Working with an organization outside of Stanford has completely changed my life. ... My academics, filled with theories and reading and writing, have much more meaning because I can see how these concepts are turned into practice. Stanford allows us great privilege to be able to work with great organizations, get paid, and learn about communities, and I would hope that this experience can be transformative for others as well."

"To me, this program represents the best of Stanford: making education affordable, giving students opportunities to pursue service experiences that address issues they are passionate about, and helping community organizations deliver on their missions."

– Karen Cooper, director of financial aid, Stanford

2015 Haas Center Awards



Photo: Virginia Bock

Walk the Talk Service Leadership Award

Recognizing students for long-term commitment, behind-the-scenes work to build organizational infrastructure, and modeling of the Principles of Ethical and Effective Service through their public service activities at Stanford

(l-r): Maddie Donatoni, '15; Connie Huynh, '15; Chung-Jen Chen, '15; Zack Gold, '15; Monica Dey, '15; Pauline Hanset, '15



Photo: Katie Clease

Miriam Aaron Roland Volunteer Service Prize

Recognizing Stanford faculty who engage and involve students in integrating academic scholarship with significant and meaningful volunteer service to society

Elizabeth ("Liz") Hadly, Senior Associate Vice Provost for Undergraduate Education and Paul S. and Billie Achilles Chair of Environmental Biology



Photo: Virginia Bock

Friends of Haas Award

Recognizing campus staff, faculty, alumni and community partners who demonstrate a long-term commitment to the mission, values, and principles of the Haas Center

(l-r): Connie Juel, '71, '74, PhD '77, Professor, Stanford Graduate School of Education

Katherine Toy, '91, Senior Manager, Alumni Leadership, Stanford Alumni Association

Faculty Co-Director Julie Kennedy Concludes Tenure with Distinguished Service Award

Julie Kennedy, Peter E. Haas faculty co-director, has been awarded the 2015 Faculty Award for Distinguished Service in Student Affairs. The announcement, made by Vice Provost for Student Affairs Greg Boardman, comes at the conclusion of Kennedy's five-year tenure as faculty co-director and recognizes her tremendous contributions to student life and public service across Stanford.

Kennedy helped embed community engaged learning within the *Study of Undergraduate Education at Stanford* recommendations, launch the Center's Mimi and Peter E. Haas Distinguished Visitor program, and strengthen Haas Center board and faculty steering committee engagement.

In addition to her role at the Haas Center, Kennedy is a professor of earth system science, senior fellow at the Woods Institute, and the Landreth Family University Fellow in Undergraduate Education. She was one of the principal architects of the earth systems major, and has participated in more than 70 Stanford task forces and committees, including the Student Mental Health and Well-Being Advisory Board and Oversight

Committee, the Bing Overseas Studies Program Executive Board, and the University Committee for the Review of Undergraduate Majors.

Among her many accomplishments, however, it is her commitment to students and colleagues that sets her apart.

"What makes Julie truly remarkable is the way she models student-centeredness," said Haas Center Executive Director Tom Schnaubelt. "Julie understands that educating students does not mean removing obstacles from their path; rather, she helps students identify challenges, name and confront them, and use them as learning opportunities."

Kennedy has advised and mentored countless students in Earth Sciences, the Leland Scholars program, Stanford in Government, and Students for a Sustainable Stanford. Thank you for all you've done for public service at Stanford, Julie!



(l-r): Julie Kennedy with Vice Provost for Student Affairs Greg Boardman.
Photo: Joy Leighton, Student Affairs

Why I Give Back to the Haas Center



Photo courtesy of
Alison Carlson

Alison Carlson, '78

Founder and President, Forsythia Foundation

Why are you committed to public service at Stanford? Why do you invest in the Haas Center?

A campus that provides public service learning and opportunities is, simply, a more engaging and interesting one. Such experience can help students internalize *why* they study what they do, and choose the professions they do. A center like Haas supports campus denizens in turning values into action and giving back—and anchors core values described in Stanford's founding grant.

What's a lesson you've learned in your own public service that you would pass on to the next generation?

My advisor and mentor—former Stanford president and Haas Center founder Donald Kennedy—modeled the best kind of revolving door between academic, government, and nonprofit service. Don believed in me, challenged me to think big and bravely across disciplines, and helped shape my “voice.” I'm excited to pay that forward through the Donald Kennedy Public Leadership Fund, which promotes talent in government at a time when there is disillusionment with the political process and we need to encourage talent most. Mentorship like Don's and the Haas Center's *matters*; it teaches, inspires, and shapes not just individual careers, but whole communities and sectors.



Photo: Virginia Bock

D'Neisha Simmons Jendayi, '99

Vice President, Global Communications, Heritage Link Brands; National Advisory Board Member

Why are you committed to public service at Stanford? Why do you invest in the Haas Center?

As the University helps incubate some of the most amazing future leaders in the world, what good is that education if it doesn't include lessons on concrete ways to contribute to the common good? Public service does that.

The Haas Center has earned a permanent spot in my Stanford giving because our programs have a deep and lasting impact on students. We provide them the tools needed to “do well while doing good” for their entire lives—not just on campus. Plus, it was quick and easy to set up a recurring gift on the Haas Center website.

What's a lesson you've learned in your own public service that you would pass on to the next generation?

Even when it's tough, public service is a lot of fun! Much like working out, it can be tempting to skip when life gets hectic. However, consistently engaging in public service energizes me across all areas of life.

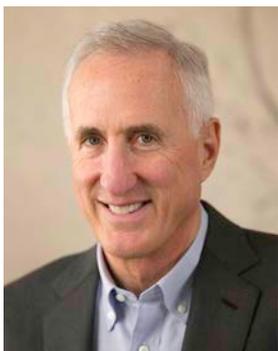


Photo: Mark Tuschman

John Levin, MA '70, JD '73

Chairman, Folger Levin LLP; National Advisory Board Member

Why are you committed to public service at Stanford? Why do you invest in the Haas Center?

In the founding grant, Jane and Leland Stanford said the object of a Stanford education is “to qualify students for personal success and direct usefulness in life” and to “become thereby of greater service to the public.” One hundred years later, we did the Stanford Challenge, the goals of which were, succinctly, to seek solutions and educate leaders. Both in the founding grant and the Stanford Challenge, the goal was to take on the biggest challenges facing society and to produce educated leaders capable of making a difference.

That is inherent in Stanford's mission: to elevate principles of ethical and effective leadership and service and infuse them into the entire Stanford experience to produce graduates who have a deep social consciousness and make the world better, whether they go into public or private endeavors.

What's a lesson you've learned in your own public service that you would pass on to the next generation?

Public service is serious business. To make a difference, you need to be rigorous. It's not enough just to show up. You have to work hard and take seriously the opportunities and challenges of an organization or issue that you care about to determine ways you can really advance its purpose.



In 1902, Jane Stanford described the purpose of a Stanford education: “While the instruction offered must be such as will qualify the students for personal success and direct usefulness in life, they should understand that it is offered in the hope and trust that they will become thereby of greater service to the public.”

In the 1980s, under the leadership of Stanford President Donald Kennedy and Catherine Milton, Stanford established the Public Service Center in Owen House. In 1989 the Center became the Haas Center for Public Service, honoring the contribution of the Haas family of San Francisco to create a founding endowment.

For 30 years, the Haas Center has inspired and prepared Stanford students to create a more just and sustainable world. Much has changed in that time but what endures are students who desire to change the world.

Top: Students and staff gather outside the Haas Center’s first home in Owen House circa 1990. Bottom: Staff and members of the class of 2015 celebrate at the Haas Center’s current location on Salvatierra Walk. Photo: David Gonzales



Support Our Work

The Haas Center for Public Service engages Stanford students in local and global public service across diverse pathways: direct service, community engaged learning and research, activism, philanthropy, public policy, and social entrepreneurship. Guided by the center’s *Principles of Ethical and Effective Service*, students develop a public purpose while honing the knowledge, skills, and adaptive leadership practices to catalyze and sustain positive social impact.

Never has the need to inspire public service leadership been more pressing, and never has the Haas Center’s work been more integral to the academic mission and distinctive identity of Stanford University.

Your gifts help the Center catalyze the following programming:

Cardinal Quarter: Every undergraduate student who seeks, and is prepared to engage in, a full-time, quarter-long public service experience can do so. We hope to provide 500 opportunities annually by 2020.

Cardinal Courses: All students have the opportunity to participate in courses that integrate a community experience, examine a public issue, and explore civic identities. We plan to double the number of courses to over 100 by the end of 2016.

Cardinal Commitment: While enrolled, undergraduate students participate in and sustain a significant service experience to explore social issues or concerns.

Cardinal Career: All students explore multiple career options and are encouraged to integrate service into their careers, regardless of occupation or sector.

We invite you to support our work with campus partners to launch Cardinal Service in fall 2015. Stay tuned for more.

Please contact Deputy Executive Director Megan Swezey Fogarty, ’86, at megan.fogarty@stanford.edu or 650.725.2870.

You can also give at haas.stanford.edu/give.

Join Us for Reunion Homecoming Weekend October 22-25, 2015

President's Welcome and Reunion Forum: From Inequality to Equal Opportunity

Friday, October 23, 9:30-11:30am, Memorial Auditorium

In the United States and most countries around the world inequality of wealth and opportunity has expanded dramatically, potentially affecting generations to come. What is the role of government, Stanford, and each of us in renewing the promise of equal opportunity for all?

Moderator: Larry Diamond, '73, MA '78, PhD '80; Mimi and Peter E. Haas Faculty Director, Haas Center for Public Service; Senior Fellow, Freeman Spogli Institute for International Studies and Hoover Institution

Speakers:

- **Michelle Wilde Anderson**, Professor of Law
- **Michael J. Boskin**, Tully M. Friedman Professor of Economics; Hoover Institution Senior Fellow
- **Francis Fukuyama**, Director, Center on Democracy, Development, and the Rule of Law; Olivier Nomellini Senior Fellow, Freeman Spogli Institute for International Studies
- **Caroline Hoxby**, Scott and Donya Bommer Professor in Economics; Program Director, National Bureau of Economic Research Economics of Education Program
- **Jesper Sorensen**, PhD '96, Robert A. and Elizabeth R. Jeffe Professor and Professor of Organizational Behavior; Faculty Director, Stanford Institute for Innovation in Developing Countries (SEED)

Haas Center for Public Service Reunion Breakfast

Sunday, October 25, 8:30-11:00am, 562 Salvatierra Walk

Enjoy a buffet breakfast; learn about Cardinal Service, the new campus-wide effort to elevate service at Stanford; reconnect with alumni and staff; and learn how you can inspire students toward lives of public service.

Learn more and RSVP: bit.ly/HaasCenterRHW15



Commons

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